

# Rating Action: Moody's changes outlook on PPF Telecom and CETIN to negative

25 Mar 2022

## Ba1 ratings of PPF Telecom Group B.V. and Baa2 ratings of CETIN Group N.V., CETIN Finance B.V. and CETIN a.s. affirmed

Madrid, March 25, 2022 -- Moody's Investors Service ("Moody's") has today affirmed the Ba1 backed senior secured ratings of PPF Telecom Group B.V. ("PPF Telecom" or "the company"), the Baa2 long term issuer ratings of CETIN Group N.V. (CETIN Group), the Baa2 backed senior unsecured ratings of its fully and unconditionally guaranteed subsidiary CETIN Finance B.V. and the Baa2 long term issuer rating of CETIN a.s. (CETIN). The outlook on the ratings for all entities has been changed to negative from stable.

A full list of affected ratings can be found at the end of this press release.

The rating action follows the announcement [1] of the completion of the sale of a 30% stake in CETIN Group to GIC for an undisclosed amount. Proceeds from this disposal will be used to repay €325 million of debt at O2 Czech Republic, a.s. (O2) while the balance will be distributed to shareholders.

"The outlook change to negative reflects the dilution of PPF Telecom's ownership of CETIN, which is a strategic asset, and the use of a large part of the cash proceeds to remunerate shareholders, weakening the financial strength of the group," says Carlos Winzer, a Moody's Senior Vice President and lead analyst for PPF Telecom, CETIN Group and CETIN.

Financial strategy and risk management, and organizational structure are governance considerations under Moody's General Principles for Assessing Environmental, Social and Governance Risk Methodology for assessing ESG risks.

"However, we have affirmed the ratings to reflect our expectation that PPF Telecom and CETIN Group will achieve gradual organic deleveraging based on the strength of the operating cash flow generated at the operating subsidiaries and subject to the group's financial policy of sustaining net reported leverage at the midto lower end of the 2.8x-3.2x range" adds Mr. Winzer.

## **RATINGS RATIONALE**

The sale of a 30% stake in CETIN Group B.V. is credit negative for PPF Telecom due to the ownership dilution in a strategic asset. At the same time, the entity remains fully consolidated in PPF Telecom's accounts while it is not fully owned, increasing the analytical complexity of the group (although the previously existing 32% minorities in O2 have been concomitantly bought back). While part of the proceeds from the transaction will be used to reduce by €325 million the debt at O2, the remaining amount will be up-streamed to the parent company as a dividend, weakening the financial strength of the group. Moody's views the ownership dilution as only being partially compensated for recent transactions including: 1) the in-kind contribution of a 10% equity stake in CETIN a.s., held by PPF Group to PPF Telecom Group; 2) the debt reduction at O2; and 3) the fact that PPF Telecom recently bought the remaining 32% minority equity stake in O2 for some €1bn. While these transactions improve leverage, Moody's has also considered the presence of a liability arising from the minority owned portion of the Master Service Agreement (MSA) between CETIN and O2/Yettel, in order to assess the true economic-deleveraging. Moody's notes however that the MSA contains a higher share of services than for other infrastructure Telcos, given that CETIN owns the active network.

Nevertheless, Moody's has tightened by 0.5x the leverage threshold required for PPF Telecom to remain rated at the Ba1 level.

Given the parent/subsidiary relationship between PPF Telecom and CETIN Group and CETIN, there is a maximum of two-notches differential in the rating between these entities. Following the outlook change at PPF Telecom, the subsidiaries also carry a negative outlook on their ratings.

The ratings affirmation of PPF Telecom and its operating subsidiaries reflect the group's leading position as

the integrated incumbent in the Government of Czech Republic (Aa3 stable) with a corporate structure that separates the service provision from infrastructure management; the group's good geographical diversification in the Central and Eastern European (CEE) region; its higher revenue growth potential than the European average; its financial policy and commitment to preserve leverage within management's public guidance; and its good margins and solid operating cash flow generation.

## RATIONALE FOR NEGATIVE OUTLOOK

The negative outlook at PPF Telecom reflects the fact that PPF Telecom's leverage on a fully consolidated stood at 3.2x in 2021 and will not improve towards 3.0x, the new threshold for the Ba1 rating until 2023-2024, leaving no headroom for deviation in terms of operating underperformance. While the rating is weakly positioned in the category, Moody's acknowledges the management's track record in executing the strategy and maintaining leverage within the required thresholds.

## FACTORS THAT COULD LEAD TO AN UPGRADE OR DOWNGRADE OF THE RATINGS

Because of PPF Telecom's complex group structure, upward rating pressure is unlikely until there is a simplification in the debt allocation within the broader group structure, and a clearer policy on debt distribution between PPF Telecom and the operating subsidiaries to minimize structural subordination.

Moody's could consider a rating upgrade if PPF Telecom's operating performance improves beyond Moody's current expectation, such that its Moody's-adjusted debt/EBITDA remains comfortably below 2.25x (2.75x previously) and RCF/debt remains above 25% (20% previously) on a sustained basis.

The rating could be downgraded if PPF Telecom's operating performance deteriorates or the company enters into debt-financed acquisitions, such that its Moody's adjusted debt/EBITDA ratio remains at 3.0x or higher (3.5x previously) on a fully consolidated basis and RCF/debt remains below 15% (10% previously). Additionally, negative pressure could be exerted if PPF Telecom's financial policies become more aggressive, it needs to support lower-credit-quality entities within the broader PPF Group N.V., or its liquidity deteriorates.

Given the linkage between PPF Telecom and its subsidiaries, a downgrade of PPF Telecom would lead to a downgrade of CETIN Group and CETIN. Upward pressure on the ratings of CETIN Group and CETIN is unlikely unless leverage at PPF Telecom level reduces substantially and sustainably.

## LIST OF AFFECTED RATINGS

....Outlook, Changed To Negative From Stable

# Affirmations: ...Issuer: PPF Telecom Group B.V. .... Probability of Default Rating, Affirmed Ba1-PD .... LT Corporate Family Rating, Affirmed Ba1 ....BACKED Senior Secured Regular Bond/Debenture, Affirmed Ba1 ...Issuer: CETIN a.s. .... LT Issuer Rating, Affirmed Baa2 ...Issuer: CETIN Finance B.V. ....BACKED Senior Unsecured Medium-Term Note Program, Affirmed (P)Baa2 ....BACKED Senior Unsecured Regular Bond/Debenture, Affirmed Baa2 ...Issuer: CETIN Group N.V. .... LT Issuer Rating, Affirmed Baa2 Outlook Actions: ...Issuer: PPF Telecom Group B.V.

..Issuer: CETIN a.s.

....Outlook, Changed To Negative From Stable

.. Issuer: CETIN Finance B.V.

....Outlook, Changed To Negative From Stable

.. Issuer: CETIN Group N.V.

....Outlook, Changed To Negative From Stable

## PRINCIPAL METHODOLOGIES

The methodologies used in these ratings were Telecommunications Service Providers published in January 2017 and available at <a href="https://www.moodys.com/researchdocumentcontentpage.aspx?docid=PBC\_1055812">https://www.moodys.com/researchdocumentcontentpage.aspx?docid=PBC\_1055812</a>, and Communications Infrastructure published in February 2022 and available at <a href="https://www.moodys.com/researchdocumentcontentpage.aspx?docid=PBC\_1277198">https://www.moodys.com/researchdocumentcontentpage.aspx?docid=PBC\_1277198</a>. Alternatively, please see the Rating Methodologies page on <a href="https://www.moodys.com">www.moodys.com</a> for a copy of these methodologies.

## **COMPANY PROFILE**

PPF Telecom Group B.V., a European telecommunications group, is the holding company owning 70% of CETIN Group N.V., 100% of O2 (telecom service provider) and the companies which form the international service provider in the CEE countries. In 2021, PPF Telecom generated revenues of €3.3 billion and Moody's adjusted EBITDA of €1.5 billion. PPF Telecom is in turn owned by PPF Group N.V., an investment group with diverse business activities encompassing banking and financial services, telecommunications, media, biotechnology, insurance, real estate, mechanical engineering and e-commerce in Europe, Russia, Asia and the US.

CETIN Group N.V., is a holding company 100% owner of CETIN a.s. and the infrastructure business in Hungary, Bulgaria and Serbia.

CETIN, headquartered in Prague (Czech Republic), is the leading national Czech telecommunications infrastructure provider. CETIN was incorporated in June 2015 after the spinoff from O2 Czech Republic a.s. In 2021, CETIN generated revenues of CZK 18.2 billion and Moody's adjusted EBITDA of CZK 9.2 billion. CETIN currently operates and manages fixed and mobile infrastructure in the domestic market and transit infrastructure abroad with international points of presence in Germany, Austria, Slovakia and UK.

### REGULATORY DISCLOSURES

For further specification of Moody's key rating assumptions and sensitivity analysis, see the sections Methodology Assumptions and Sensitivity to Assumptions in the disclosure form. Moody's Rating Symbols and Definitions can be found at: https://www.moodys.com/researchdocumentcontentpage.aspx?docid=PBC\_79004.

For ratings issued on a program, series, category/class of debt or security this announcement provides certain regulatory disclosures in relation to each rating of a subsequently issued bond or note of the same series, category/class of debt, security or pursuant to a program for which the ratings are derived exclusively from existing ratings in accordance with Moody's rating practices. For ratings issued on a support provider, this announcement provides certain regulatory disclosures in relation to the credit rating action on the support provider and in relation to each particular credit rating action for securities that derive their credit ratings from the support provider's credit rating. For provisional ratings, this announcement provides certain regulatory disclosures in relation to the provisional rating assigned, and in relation to a definitive rating that may be assigned subsequent to the final issuance of the debt, in each case where the transaction structure and terms have not changed prior to the assignment of the definitive rating in a manner that would have affected the rating. For further information please see the ratings tab on the issuer/entity page for the respective issuer on www.moodys.com.

For any affected securities or rated entities receiving direct credit support from the primary entity(ies) of this credit rating action, and whose ratings may change as a result of this credit rating action, the associated regulatory disclosures will be those of the guarantor entity. Exceptions to this approach exist for the following disclosures, if applicable to jurisdiction: Ancillary Services, Disclosure to rated entity. Disclosure from rated

entity.

The ratings have been disclosed to the rated entity or its designated agent(s) and issued with no amendment resulting from that disclosure.

These ratings are solicited. Please refer to Moody's Policy for Designating and Assigning Unsolicited Credit Ratings available on its website www.moodys.com.

Regulatory disclosures contained in this press release apply to the credit rating and, if applicable, the related rating outlook or rating review.

Moody's general principles for assessing environmental, social and governance (ESG) risks in our credit analysis can be found at http://www.moodys.com/researchdocumentcontentpage.aspx?docid=PBC 1288235.

At least one ESG consideration was material to the credit rating action(s) announced and described above.

The Global Scale Credit Rating on this Credit Rating Announcement was issued by one of Moody's affiliates outside the UK and is endorsed by Moody's Investors Service Limited, One Canada Square, Canary Wharf, London E14 5FA under the law applicable to credit rating agencies in the UK. Further information on the UK endorsement status and on the Moody's office that issued the credit rating is available on www.moodys.com.

## REFERENCES/CITATIONS

[1] Press released published by PPF Telecom Group on 10 March 2022: https://www.datocmsassets.com/56100/1646904811-ra 20220310 cetin group gic closing pr.pdf

Please see www.moodys.com for any updates on changes to the lead rating analyst and to the Moody's legal entity that has issued the rating.

Please see the ratings tab on the issuer/entity page on www.moodys.com for additional regulatory disclosures for each credit rating.

Carlos Winzer Senior Vice President Corporate Finance Group Moody's Investors Service Espana, S.A. Calle Principe de Vergara, 131, 6 Planta Madrid, 28002 Spain JOURNALISTS: 44 20 7772 5456

Client Service: 44 20 7772 5454

Ivan Palacios **Associate Managing Director** Corporate Finance Group JOURNALISTS: 44 20 7772 5456 Client Service: 44 20 7772 5454

Releasing Office: Moody's Investors Service Espana, S.A. Calle Principe de Vergara, 131, 6 Planta Madrid, 28002 Spain JOURNALISTS: 44 20 7772 5456 Client Service: 44 20 7772 5454



© 2022 Moody's Corporation, Moody's Investors Service, Inc., Moody's Analytics, Inc. and/or their licensors and affiliates (collectively, "MOODY'S"). All rights reserved.

CREDIT RATINGS ISSUED BY MOODY'S CREDIT RATINGS AFFILIATES ARE THEIR CURRENT OPINIONS OF THE RELATIVE FUTURE CREDIT RISK OF ENTITIES, CREDIT COMMITMENTS, OR DEBT OR DEBT-LIKE SECURITIES, AND MATERIALS, PRODUCTS, SERVICES AND INFORMATION PUBLISHED BY MOODY'S (COLLECTIVELY, "PUBLICATIONS") MAY INCLUDE SUCH CURRENT OPINIONS. MOODY'S DEFINES CREDIT RISK AS THE RISK THAT AN ENTITY MAY NOT MEET ITS CONTRACTUAL FINANCIAL OBLIGATIONS AS THEY COME DUE AND ANY ESTIMATED FINANCIAL LOSS IN THE EVENT OF DEFAULT OR IMPAIRMENT. SEE APPLICABLE MOODY'S RATING SYMBOLS AND DEFINITIONS PUBLICATION FOR INFORMATION ON THE TYPES OF CONTRACTUAL FINANCIAL OBLIGATIONS ADDRESSED BY MOODY'S CREDIT RATINGS. CREDIT RATINGS DO NOT ADDRESS ANY OTHER RISK, INCLUDING BUT NOT LIMITED TO: LIQUIDITY RISK, MARKET VALUE RISK, OR PRICE VOLATILITY. CREDIT RATINGS, NON-CREDIT ASSESSMENTS ("ASSESSMENTS"), AND OTHER OPINIONS INCLUDED IN MOODY'S PUBLICATIONS ARE NOT STATEMENTS OF CURRENT OR HISTORICAL FACT. MOODY'S PUBLICATIONS MAY ALSO INCLUDE QUANTITATIVE MODEL-BASED ESTIMATES OF CREDIT RISK AND RELATED OPINIONS OR COMMENTARY PUBLISHED BY MOODY'S ANALYTICS, INC. AND/OR ITS AFFILIATES, MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND PUBLICATIONS DO NOT CONSTITUTE OR PROVIDE INVESTMENT OR FINANCIAL ADVICE, AND MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND PUBLICATIONS ARE NOT AND DO NOT PROVIDE RECOMMENDATIONS TO PURCHASE, SELL, OR HOLD PARTICULAR SECURITIES. MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND PUBLICATIONS DO NOT COMMENT ON THE SUITABILITY OF AN INVESTMENT FOR ANY PARTICULAR INVESTOR. MOODY'S ISSUES ITS CREDIT RATINGS, ASSESSMENTS AND OTHER OPINIONS AND PUBLISHES ITS PUBLICATIONS WITH THE EXPECTATION AND UNDERSTANDING THAT EACH INVESTOR WILL, WITH DUE CARE, MAKE ITS OWN STUDY AND **EVALUATION OF EACH SECURITY THAT IS UNDER CONSIDERATION FOR PURCHASE,** HOLDING, OR SALE.

MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS, AND PUBLICATIONS ARE NOT INTENDED FOR USE BY RETAIL INVESTORS AND IT WOULD BE RECKLESS AND INAPPROPRIATE FOR RETAIL INVESTORS TO USE MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS OR PUBLICATIONS WHEN MAKING AN INVESTMENT DECISION. IF IN DOUBT YOU SHOULD CONTACT YOUR FINANCIAL OR OTHER PROFESSIONAL ADVISER.

ALL INFORMATION CONTAINED HEREIN IS PROTECTED BY LAW, INCLUDING BUT NOT LIMITED TO, COPYRIGHT LAW, AND NONE OF SUCH INFORMATION MAY BE COPIED OR OTHERWISE REPRODUCED, REPACKAGED, FURTHER TRANSMITTED, TRANSFERRED, DISSEMINATED, REDISTRIBUTED OR RESOLD, OR STORED FOR SUBSEQUENT USE FOR ANY SUCH PURPOSE, IN WHOLE OR IN PART, IN ANY FORM OR MANNER OR BY ANY MEANS WHATSOEVER, BY ANY PERSON WITHOUT MOODY'S PRIOR WRITTEN CONSENT.

MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND PUBLICATIONS ARE NOT INTENDED FOR USE BY ANY PERSON AS A BENCHMARK AS THAT TERM IS DEFINED FOR REGULATORY PURPOSES AND MUST NOT BE USED IN ANY WAY THAT COULD RESULT IN THEM BEING CONSIDERED A BENCHMARK.

All information contained herein is obtained by MOODY'S from sources believed by it to be accurate and reliable. Because of the possibility of human or mechanical error as well as other factors, however, all information contained herein is provided "AS IS" without warranty of any kind. MOODY'S adopts all necessary measures so that the information it uses in assigning a credit rating is of sufficient quality and from sources MOODY'S considers to be reliable including, when appropriate, independent third-party sources. However, MOODY'S is not an auditor and cannot in every instance independently verify or validate information received in the rating process or in preparing its Publications.

To the extent permitted by law, MOODY'S and its directors, officers, employees, agents, representatives, licensors and suppliers disclaim liability to any person or entity for any indirect, special, consequential, or incidental losses or damages whatsoever arising from or in connection with the information contained herein or the use of or inability to use any such information, even if MOODY'S or any of its directors, officers, employees, agents, representatives, licensors or suppliers is advised in advance of the possibility of such losses or damages, including but not limited to: (a) any loss of present or prospective profits or (b) any loss or damage

arising where the relevant financial instrument is not the subject of a particular credit rating assigned by MOODY'S.

To the extent permitted by law, MOODY'S and its directors, officers, employees, agents, representatives, licensors and suppliers disclaim liability for any direct or compensatory losses or damages caused to any person or entity, including but not limited to by any negligence (but excluding fraud, willful misconduct or any other type of liability that, for the avoidance of doubt, by law cannot be excluded) on the part of, or any contingency within or beyond the control of, MOODY'S or any of its directors, officers, employees, agents, representatives, licensors or suppliers, arising from or in connection with the information contained herein or the use of or inability to use any such information.

NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE ACCURACY, TIMELINESS, COMPLETENESS, MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE OF ANY CREDIT RATING, ASSESSMENT, OTHER OPINION OR INFORMATION IS GIVEN OR MADE BY MOODY'S IN ANY FORM OR MANNER WHATSOEVER.

Moody's Investors Service, Inc., a wholly-owned credit rating agency subsidiary of Moody's Corporation ("MCO"), hereby discloses that most issuers of debt securities (including corporate and municipal bonds, debentures, notes and commercial paper) and preferred stock rated by Moody's Investors Service, Inc. have, prior to assignment of any credit rating, agreed to pay to Moody's Investors Service, Inc. for credit ratings opinions and services rendered by it fees ranging from \$1,000 to approximately \$5,000,000. MCO and Moody's Investors Service also maintain policies and procedures to address the independence of Moody's Investors Service credit ratings and credit rating processes. Information regarding certain affiliations that may exist between directors of MCO and rated entities, and between entities who hold credit ratings from Moody's Investors Service and have also publicly reported to the SEC an ownership interest in MCO of more than 5%, is posted annually at <a href="https://www.moodys.com">www.moodys.com</a> under the heading "Investor Relations — Corporate Governance — Director and Shareholder Affiliation Policy."

Additional terms for Australia only: Any publication into Australia of this document is pursuant to the Australian Financial Services License of MOODY'S affiliate, Moody's Investors Service Pty Limited ABN 61 003 399 657AFSL 336969 and/or Moody's Analytics Australia Pty Ltd ABN 94 105 136 972 AFSL 383569 (as applicable). This document is intended to be provided only to "wholesale clients" within the meaning of section 761G of the Corporations Act 2001. By continuing to access this document from within Australia, you represent to MOODY'S that you are, or are accessing the document as a representative of, a "wholesale client" and that neither you nor the entity you represent will directly or indirectly disseminate this document or its contents to "retail clients" within the meaning of section 761G of the Corporations Act 2001. MOODY'S credit rating is an opinion as to the creditworthiness of a debt obligation of the issuer, not on the equity securities of the issuer or any form of security that is available to retail investors.

Additional terms for Japan only: Moody's Japan K.K. ("MJKK") is a wholly-owned credit rating agency subsidiary of Moody's Group Japan G.K., which is wholly-owned by Moody's Overseas Holdings Inc., a wholly-owned subsidiary of MCO. Moody's SF Japan K.K. ("MSFJ") is a wholly-owned credit rating agency subsidiary of MJKK. MSFJ is not a Nationally Recognized Statistical Rating Organization ("NRSRO"). Therefore, credit ratings assigned by MSFJ are Non-NRSRO Credit Ratings. Non-NRSRO Credit Ratings are assigned by an entity that is not a NRSRO and, consequently, the rated obligation will not qualify for certain types of treatment under U.S. laws. MJKK and MSFJ are credit rating agencies registered with the Japan Financial Services Agency and their registration numbers are FSA Commissioner (Ratings) No. 2 and 3 respectively.

MJKK or MSFJ (as applicable) hereby disclose that most issuers of debt securities (including corporate and municipal bonds, debentures, notes and commercial paper) and preferred stock rated by MJKK or MSFJ (as applicable) have, prior to assignment of any credit rating, agreed to pay to MJKK or MSFJ (as applicable) for credit ratings opinions and services rendered by it fees ranging from JPY100,000 to approximately JPY550,000,000.

MJKK and MSFJ also maintain policies and procedures to address Japanese regulatory requirements.